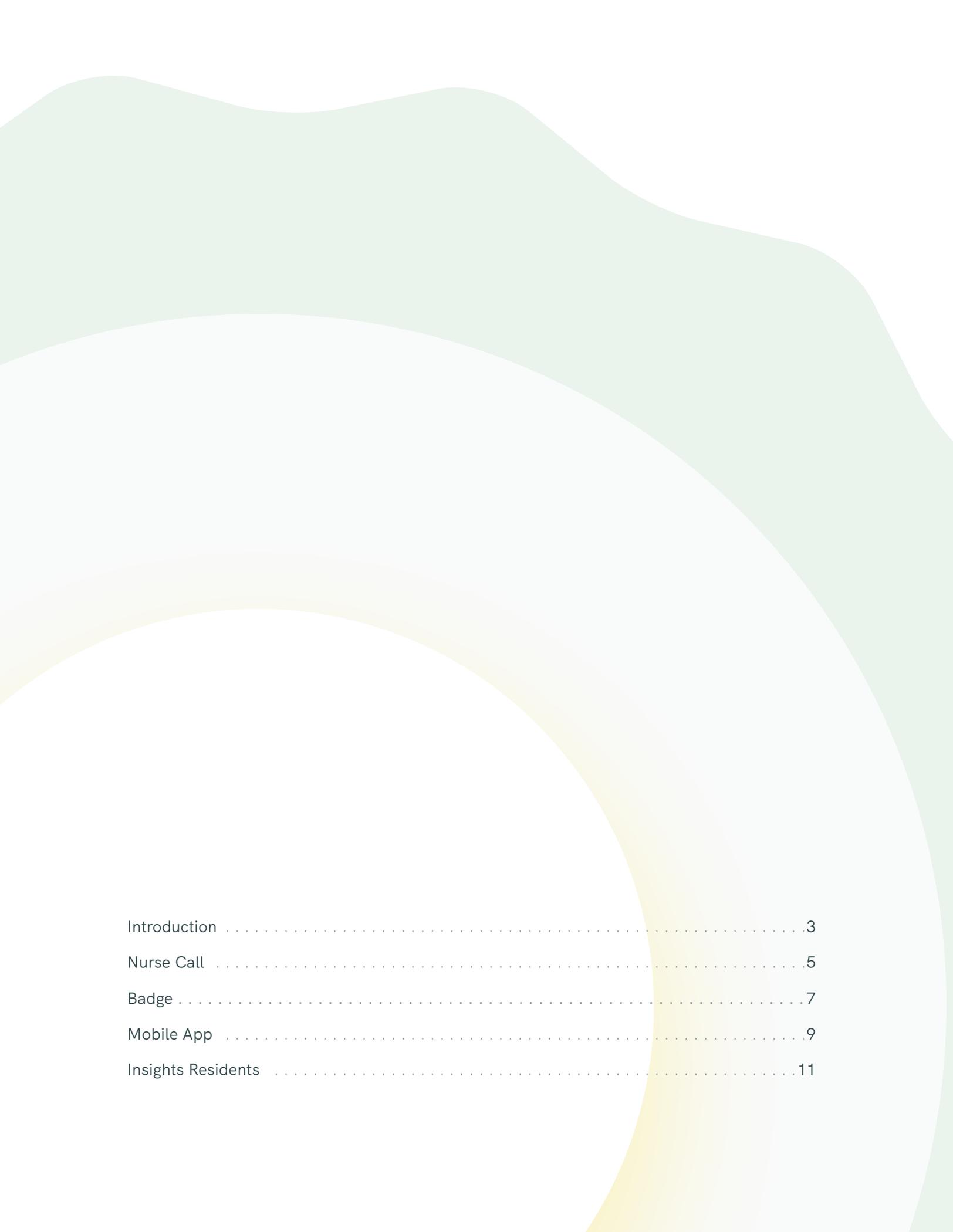


nobi

Nobi Care Flow

▶ Discover the new features



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From the very beginning, Nobli has carried one vision: to make senior living desirable, where safety is natural, dignity effortless, and aging embraced.

The Nobli Light is the first proof of that vision. It may look like a simple design light, yet it fundamentally reshaped fall detection and fall prevention, making Nobli the proven gold standard for keeping residents safer.

It proved that technology can fade into the background while transforming care.

“Care has been fractured for too long: caregivers juggling too much, workflows breaking down, residents feeling the gaps. Nobli restores the care flow: lighter workloads, faster responses, and a safer rhythm for everyone.”



— Shelley Esden,
CEO Nobli USA

- ★ **PROVEN GOLD STANDARD**
- ◀ Fall Detection
Fall Prevention
- NEW**
- ◀ Nurse Call System
Care Mapping
- ◀ Insights:
Residents (micro)
Managers (macro)

Today, the Light remains at the heart of what we do. Around it, we are building the Nobli Care Flow: a connected layer where people, data, and technology work seamlessly together.

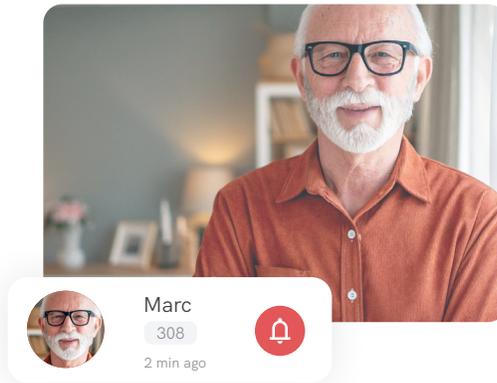
It brings the same trusted reliability to every moment of care, creating a calmer rhythm in senior living, more peace of mind for residents, more time for caregivers, and clearer oversight for leadership.

All intelligence, software, and integrations are built in, making the Nobli Care Flow one of the most cost-efficient upgrades in senior care.

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1 Nobi Nurse Call

With Nobi Nurse Call, residents can request help anywhere in the building. Every call includes location data so care staff know exactly where to go. Beyond emergencies, small requests for comfort or reassurance become valuable signals over time.



- ✓ Safety beyond the room and beyond falling
- ✓ Everyday requests turned into long-term insights
- ✓ A stronger voice for residents in their daily care

We're also introducing a wireless pull cord that seamlessly integrates via the light's infrastructure.

2 Nobi Badge

The Nobi Badge automatically registers caregiver presence. A small button lets them call for assistance instantly, while every interaction enriches the Nobi Care Flow with live data.



- ✓ Tracks frequency and duration of care
- ✓ Reveals how care needs of a resident evolve over time
- ✓ Strengthens teamwork and staff support

3 Nobi Mobile App

In the Nobi Mobile App, all alerts — falls, Nurse Call, and other escalations — appear in a single interface, available on smartphone or tablet.

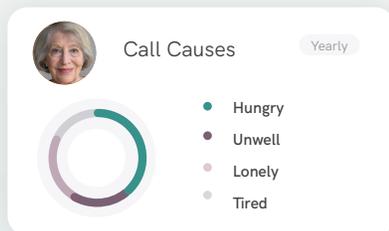
I'm on my way

Not available

2 remaining caregivers

- ✓ Prioritized by urgency
- ✓ Supported by hands-free voice notifications
- ✓ Real-time updates for faster, coordinated responses

4 Nobi Insights

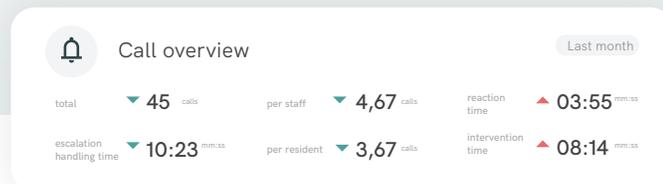


residents

All datapoints — falls, sleep, calls, caregiver presence — flow into one dashboard that shows how much support each resident receives. When patterns shift, care levels can be adjusted in time, based on real data rather than assumptions.

managers

At the organizational level, insights reveal how calls and interactions evolve over time. Trends — such as fewer calls — can signal that residents feel safer, more at ease, and are receiving more proactive care.



The Nobi Care Flow doesn't require heavy infrastructure or extra software licenses. Everything runs on the existing Nobi platform. Communities simply purchase the devices they need.

1 Nobi Nurse Call

Traditional nurse call systems are among the largest cost drivers for senior living communities. But with the Nobi Light, you already have most of the essential infrastructure in place: powerful processing, two-way communication, instant alerts, the app, and valuable insights.

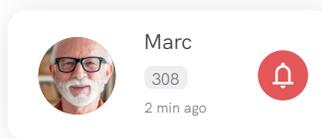
That's why Nobi is extending its solution with a new generation of nurse call solutions — seamlessly integrated products that work hand-in-hand with the Nobi Light.



How does it work?

▼ Trigger

A resident (via wearable, pull cord, or wall button) or staff member (via badge) initiates a call.

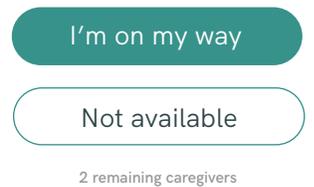


◀ Processing

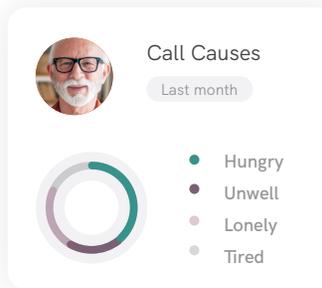
The Nobi Light and companion devices capture the signal, enrich it with location and context, and transmit it.

Response ▶

All alerts and calls arrive in the Nobi App, automatically prioritized.



2 remaining caregivers



◀ Insights

Every call — urgent or small — flows into the Nobi Insights, revealing patterns in wellbeing, staff workload, and community-wide care.

Why Nobi Nurse Call?

Hassle-free installation

From cable-free pull cords to smart buttons, every detail is designed to make setup quick and simple.

Low-maintenance design

Battery-free where possible, with ultra-long-life batteries for wearables when needed.

Cost-efficient

Using the existing Nobi infrastructure, keeping extra investment to a minimum while maximizing value.

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	Nobi Nurse Call	Traditional Nurse Call
Wearable pendants for residents	✓	✓
Pendant-triggered location display	✓	✓
Caregiver ID shown when call is accepted	✓	✓
Live analytics & dashboards	✓	✓
Pull-cord alarms	Wireless (no battery, no cable)	Wireless (battery-powered)
Wall-mounted panic buttons	Wireless (no battery, no cable)	Wireless (battery-powered)
Staff press-to-alert colleagues + location	✓	—
Two-way room voice communication	✓	—
In-room video footage (anonymized or real)	✓	—
Voice alerts to all staff devices (hands-free mode)	✓	—
Real-time staff location mapping	✓	—
Real-time resident location mapping	✓	—
Community-wide staff / caregiver interaction time	✓	—

What's New and Who Benefits?



Nobi Wearable Call Button

Most wearables drain batteries, trigger alarms, and provide no insights. Nobi is durable, smart, and turns every press into data.

Residents & Families
Safety that travels everywhere. Not just for emergencies.

Caregivers
Long battery life, fewer interruptions, every call enriched.

Leadership
Uncovering resident needs.
Less upkeep, more trust and stronger reputation.

Nobi Repeaters

With Nobi Repeaters, every corner is covered without expensive infrastructure.

Residents & Families
Calls always get through.

Caregivers
Confidence that alerts will never fail.

Leadership
Plug & Play reliability, no costly upgrades.

Nobi Pull Cord

Most incidents occur in the bathroom. Traditional pull cords are costly and prone to failure due to batteries or wiring. Nobi's kinetic design is completely battery- and cable-free.

Residents & Families
Reliable protection where risk is highest.

Caregivers
Always works, no cables, no battery checks.

Leadership
Maintenance-free, cost-saving, direct ROI.

Nobi Assistance Calls



Care staff under pressure need quick ways to get help themselves. With the button on the Nobi Badge, caregivers can call colleagues instantly, with their location included.

Residents & Families
Safer and calmer caregivers mean better care.

Caregivers
One-click support, immediate backup, less stress.

Leadership
Supports staff wellbeing and retention, reduces risk in emergencies.

2 Nobi Badge

Making care visible.
Protecting those
who provide it.

Care Mapping

Residents & Families

Proof of presence builds confidence that care is delivered with consistency. Transparency fosters stronger trust between families and the community.

Caregivers

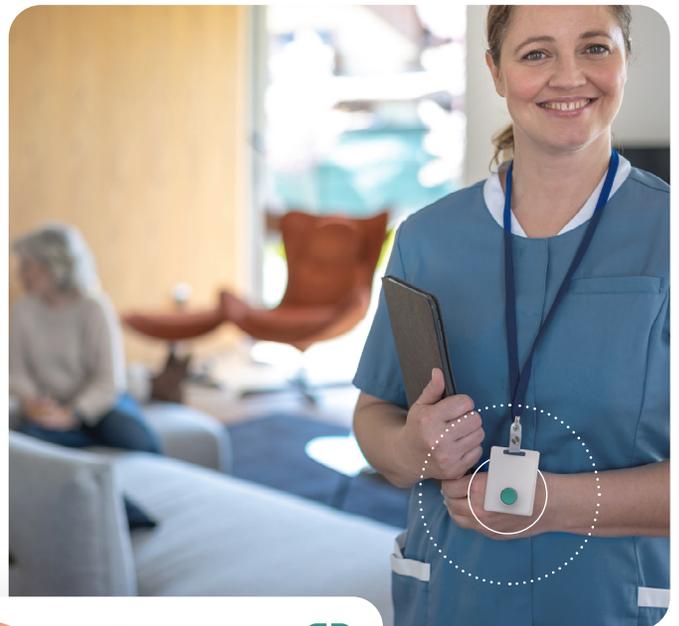
No manual logging: their true workload is recognized and appreciated. Where balanced distribution of tasks reduces stress and supports wellbeing.

Leadership

Evidence-based view of how care flows across the community. Spot residents with higher needs or those receiving less attention.

Adjust staffing and workflows to support teams more effectively. Use clear, reliable data in conversations with families and inspectors.

The Nobi Badge is a lightweight device worn by caregivers, making every moment of care visible for residents, families, and leadership alike. With simple presence detection and a discreet assistance button, the Nobi Badge strengthens safety, trust, and teamwork in senior living communities.



Emma 

105

 12 min in this room



Turning invisible
effort into clarity,
recognition, and a
better quality of life.

Assistance Call

The ability to get immediate support with one discreet press is reducing stress.

Residents & Families

Supported caregivers deliver calmer, safer, and more confident care.

Caregivers

Quick access to backup support reduces stress and risk. Knowing they are never alone strengthens teamwork and morale.

Leadership

Demonstrates commitment to staff wellbeing. Improves retention and reduces liability by protecting teams.

Why Nobi Badge?

Improved Transparency

A fast, effective way to increase visibility of care for residents, families, and staff.

Key to Clarity

Simple, powerful way to enhance care quality with data-driven insights from Nobi.

Seamless Integration

Works natively within the existing Nobi System. No complex setup required.

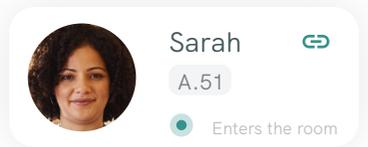
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How does it work?

Care Mapping

A caregiver wearing the Nobi Badge enters a room. Their presence is registered automatically.

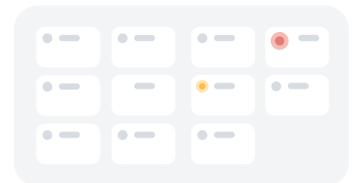


Assistance Call

If support is needed, the caregiver presses the assistance button on the badge.

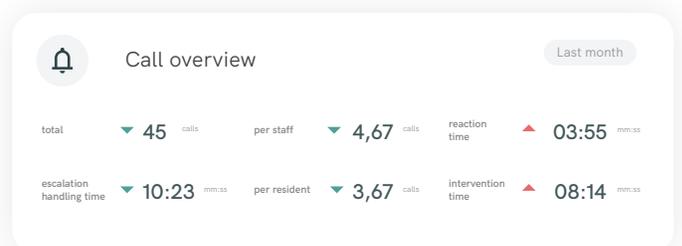
Overview

Care time and assistance data flow directly into the Nobi Insights.



Insights

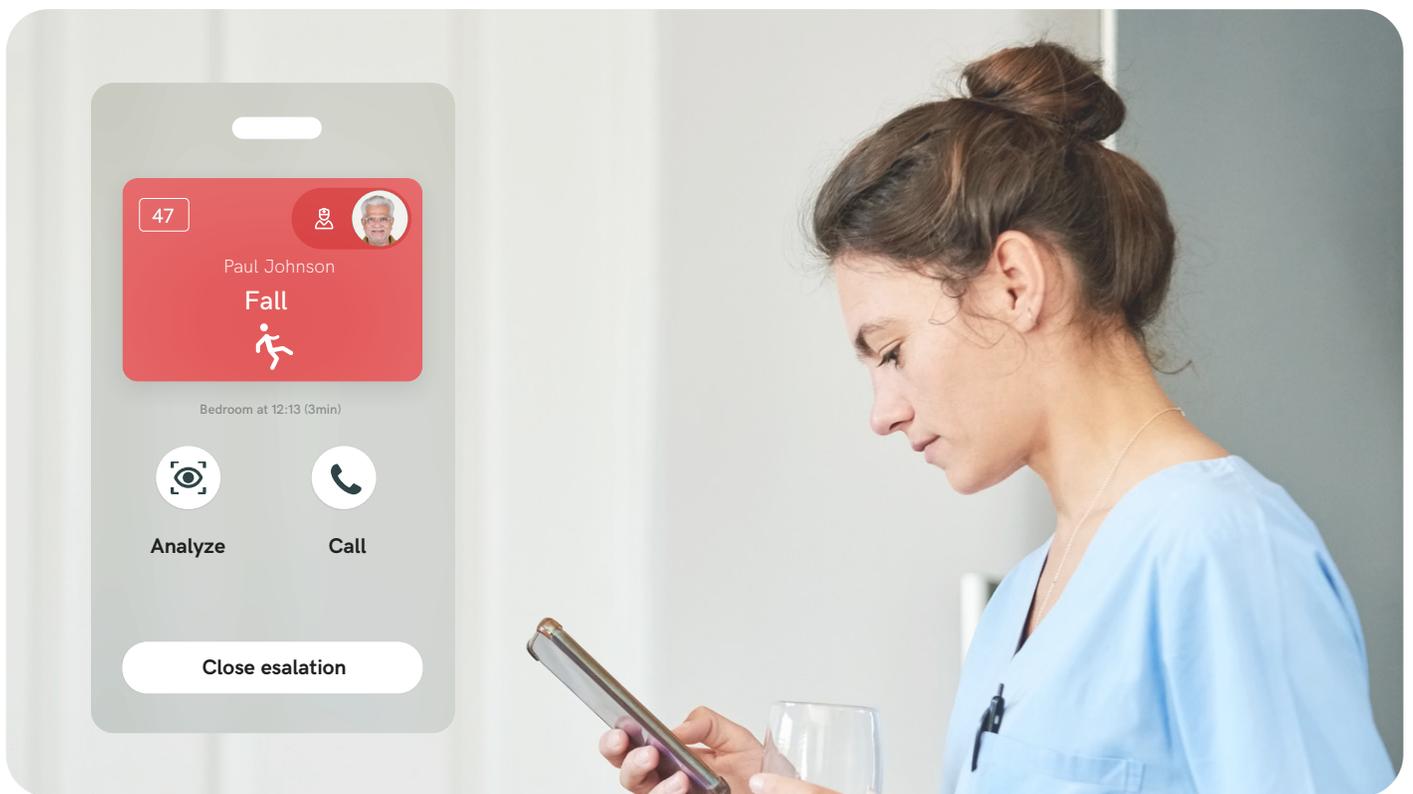
Leadership gains a clear view of how care is delivered, enabling smarter support and resource use.



3 Nobi Mobile App

One clear app for all care alerts. Less noise, more calm.

Care teams often juggle too many devices and fragmented systems. The Nobi Mobile App brings all alerts (falls, calls, assistance & monitoring) together on any smartphone or tablet, with automatic prioritization.



Connected

All alerts in one place automatically prioritized by urgency.



Hands-Free

Real-time notifications that guide your staff.



Smart Response

Notify colleagues, call the resident directly, analyze triggers to prevent recurrences, or snooze alerts for the right amount of time.



Automatic Flow

Data from the Nobi app flows into **Nobi Insights**, giving a real-time view of care activity and response pattern.



Faster decisions, calmer teams, and a live picture of what's happening across rooms and units.

How does it work?

Residents & Families

Direct connection with care staff.
Faster reassurance in case of emergencies.
Greater confidence in community safety.

Care Staff

Clear priorities and less noise.
Lower stress, more time for real care.

Recognition of high-performing staff through objective data.

Leadership & Operations

Shorter response times.
Measurable per room, unit, or building.

Live and reliable overview of occupancy, efficiency, and bottlenecks.

Supports continuous improvement and higher resident satisfaction.

Detect

An event triggers an alert.



47

Paul Johnson

Fall

Shirley Williams

Bathroom

Prioritize

The app sends and ranks it instantly by urgency.

Take action

Staff assess and act immediately.

I'm on my way

Not available

2 remaining caregivers

Call Causes

- Hungry
- Unwell
- Lonely
- Tired

Learn

All data flows into Nobi Insights.

Why the Nobi Mobile App?

Protect residents with faster, more accurate responses.

Empower staff with one clear app instead of fragmented tools.

Elevate leadership with live operational visibility and measurable efficiency gains.

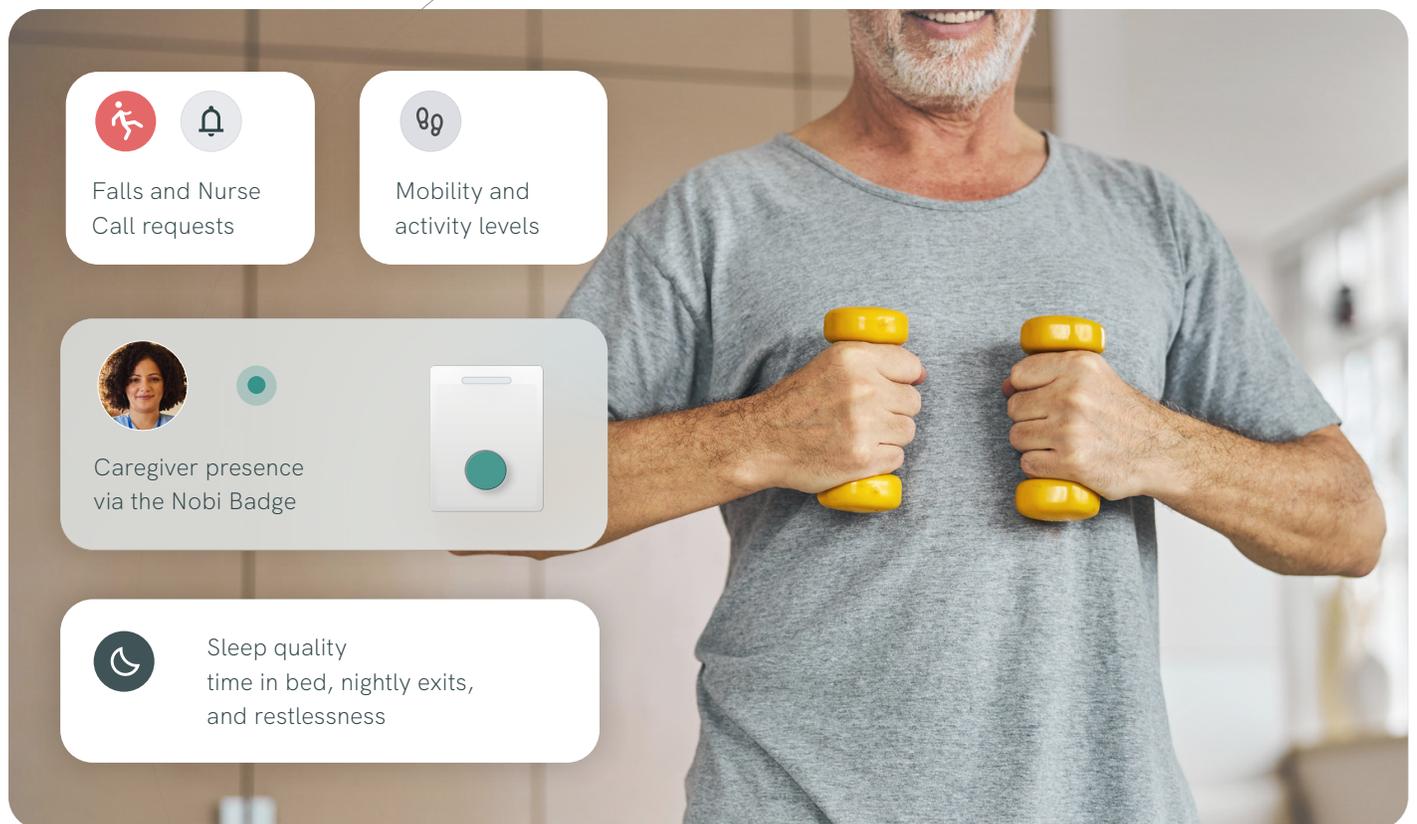
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4 Nobi Insights Residents

A live profile of each resident that ensures care adapts the moment needs change.

Every resident's story is unique. That's why care should adapt the very moment their needs change. Nobi Insights makes this possible by uniting signals from daily life — sleep, mobility, caregiver presence, falls, and even vital signs — into one clear, living profile. A profile that ensures care is always a step ahead.

What is monitored?



Nobi Insights brings all these signals together in one place.

From signals to action: How Nobi Insights works

Capture ▶

Signals from daily life are brought together.

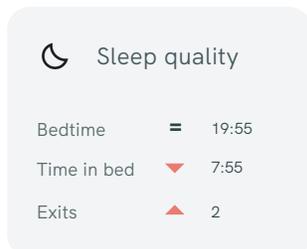


▶ Contextualize

Each datapoint is linked to time, place, and caregiver.

Analyze ▾

Dashboards highlight patterns, changes and, outliers in real time. By connecting different signals, new insights emerge. For example: a decline in sleep quality may correlate with an increased risk of falls.



Act ▾

Insights are translated into actionable recommendations for care teams.



Resident Insights makes care more personal, smarter, and more transparent.

Residents & Families

Confidence that care is personalized and transparent.

Care conversations guided by facts, not assumptions.

Patterns become visible e.g., changes in sleep linked with more falls creating a deeper understanding of wellbeing.

Greater peace of mind and trust.

Care Staff

Early warnings for timely intervention.

Less administrative burden through automated tracking.

Clear resident overviews, enabling more focused and personalized care.

Leadership

A clear view of care intensity per resident.

Stronger reporting and better planning.

Evidence-based insights for faster, smarter decisions.

Why Nobi Insights?

Real-time visibility into each resident's wellbeing.

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Faster responses to changes as they happen.

Patterns that reveal risks and opportunities before they escalate.

Actionable facts that support care, not complicate it.

