

Grow your business

Partner with us and make a difference for older adults, their families, and your staff.



What Nobi means for your business

- Your customers will fall less.
- If a fall occurs, Nobi will notice and send an alert for fast assistance.
- You will never again miss a fall.
- You prevent your customers from enduring extended periods of lying down after a fall.
- You avoid the harmful effects of long lie falls and their financial consequences.
- You provide home care staff with peace of mind, resulting in **increased job satisfaction**, **reduced burnout**, and improved staff **retention**.
- You empower your customers' independence.
- You improve your customers' quality of life.

The value of adding Nobi to your services

PERSONAL EMERGENCY RESPONSE SELLERS

- Increase your user base
- Increase your profit per account
- Strengthen your customer loyalty
- Be the source of what your customers need
- Offer the better-performing technology
- Offer a less intrusive solution than others

MANAGED CARE ORGANIZATIONS

- Deliver cost-effective and high-quality care
- Offer a month of daily sleep monitoring, fall detection and prevention, and emergency response for less than a month of home care
- Decrease costs related to a fall
- Offer an effortless installation

HOME CARE AGENCIES

- Expand your services and reach
- Reduce your costs
- Optimize the way your associates work
- Reduce the constant strain on your staff
- Keep your employees happy and decrease the turnover rate

Got questions or interested in testing a Nobi lamp? We're here to help.



Marc McGrann

Director of Business Development - Consumer market marc.mcgrann@nobi.life

